

Business Wi\$e



Guzzo + Guzzo Tackle ER Municipal Complex

By Alexis Tarrazi

The architectural firm of Guzzo + Guzzo has been shaping the Meadowlands area for more than 40 years. Taking on its newest venture, the second-generation family-run business is designing and developing the new East Rutherford municipal complex from the ground up.

With all the approvals in place, the project will break ground in September and move ahead fairly quickly to coincide with the anticipated opening of Xanadu.

The police are currently housed in tight quarters on Grove Street, surrounded by residential, with little to no room to grow. To remedy the situation, the borough created a committee with the police chief and councilmen to discuss what is best suited.

Anthony Guzzo, president of the firm, worked closely with the borough committee to design a two-story, 28,000 sq. ft. building with green aspects, which will house the borough's police department and municipal court and support. The site for the project is located off Route 17 South on Stanley Street in East Rutherford.

"This project will serve as a great asset to the community and I feel honored to be apart of it," Guzzo said.

Projects, such as the East Rutherford complex, is nothing new to Guzzo + Guzzo Architects, LLC, which has more than 40 years of experience specializing in shopping center and food market design and public work. Guzzo + Guzzo provide a full-service team to take any project from inception to completion.

Working from start to finish the firm offers a wide scope of services including architectural design and development, site design and analysis, planning and development, feasibility studies, interior and



East Rutherford Police/Municipal Court Currently under design, construction to start September of 2010. Located off of Stanley Street, East Rutherford, NJ

lightning designs, commercial tenant leasing assistance and schematic design, and renderings.

Beginning with Salvatore Guzzo and his partner Harold Glucksman, the pair created the firm (Glucksman-Guzzo Architects) in Newark 45 years ago. Starting with only seven employees the firm always worked on a wide range of architecture with a tradition of excellence, professionalism and client satisfaction.

In the late 1980's Anthony Guzzo began working for the firm part-time while attending New Jersey Institute of Technology in Newark and then full-time in 1991 after graduation. He became a partner in 1998.

Anthony added his unique design ideas and talents to the shopping center, retail and supermarket work the firm was doing. He believed in using new technologies that were available to assist in the design and production of job drawings. Computers and software were new tools used by many on staff to produce work electronically. The residential market, both single and multi-family homes were of particular interest to Anthony. He saw northern NJ's need for new residential construction and residential renovation work increase and wanted to be part of it.

Staff members were hired to grow the residential part of the firm.

In 2005 the firm moved their offices to Lyndhurst to accommodate the growing business, further expansion into the residential market and returning Salvatore and Anthony to their local roots.

Eventually Sal's daughter, Carol, also jumped on board and became the Office Manager.

"I am so proud of the work my dad and brother have done over all these years, making a mark in the landscape of New Jersey and the surrounding area," said Carol Guzzo. "I drive with my kids and point out that grandpa and Uncle Anthony worked on that building. It's a sense of pride."

Guzzo + Guzzo Architect's success and longevity is the result of knowledge and skill developed from over forty years of practicing architecture in the New Jersey metropolitan area.

"Our experience and personal attention to our clients is what stands out," Guzzo said.

The diversity of projects throughout the years has provided the firm with experience in many building systems and types including municipal, commercial, retail, educational and residential.

The firm has designed hundreds of buildings, more than 200 different types of retail stores and an endless list of building types. Countless supermarkets and shopping centers reflect their design style and standards. They have significantly contributed to the retail landscape of the New Jersey and its surrounding metropolitan area.

Examples of Guzzo + Guzzo's work is painted across the landscape of the Meadowlands area with Lyndhurst Towne Center, Veteran's Square Shopping Center in Lyndhurst, Bruno's Restaurant in Lyndhurst, Stop and Shop supermarket in Clifton, Schuyler Diner in North Arlington and Soupman Restaurant in Hoboken.

"It's exciting right now in the Meadowlands because of all the different projects projected for the Meadowlands area," Guzzo said. "Being part of Meadowlands Regional Chamber of Commerce is great because you get to meet such a diverse group of people all with the same goals of growing their business and seeing the area change and grow successfully."

Guzzo + Guzzo Architects, LLC is a member of the American Institute of Architects (AIA), New Jersey Society of Architects (NJAA), National Council of Architectural Registration Boards (NCARB), International Council of Shopping Centers (ICSC), and U.S. Green Building Council (USGBC).

For more information on the firm visit www.gg-architect.com, e-mail info@gg-architect.com or call 201-939-1446. Guzzo + Guzzo Architects, LLC is located at 608 Ridge Road, Lyndhurst, N.J. 07071.

Secure yourself with Flashback

By Alexis Tarrazi

From alarm systems to video surveillance systems, Flashback Inc. has been securing businesses and homes in the Meadowlands area for more than six years.

Taking pride in securing and protecting those around them, Flashback owners Steve Levy and Allen Sagat, saw a need for high quality video surveillance. In 2004, the team took their combined 60 years of experience in security and surveillance and developed Flashback.

Since opening its doors Flashback has earned the respect and praise from local businesses, homeowners and police departments due to the superior technology and service offered. Flashback has well over 500 clients in New Jersey, New York, Massachusetts and Maryland and is rapidly growing. Clients include the Newark preschool system, Tops Diner in Newark, Westminster Hotel in Livingston and Promenade Shops in Clifton.

Flashback, a Digital Video Recording Surveillance System powered by Dell, brings unsurpassed digital clarity to surveillance systems with user friendly software for ease of use and convenience.

Developed and built in the United States, Flashback offers more features and functionality than comparable systems costing thousands of dollars more. Some of those features include live recording @ 30 frames per second, of high-resolution recording, with up to 4.5 terabytes of storage with removable media on DVD or USB, and remote access from anywhere in the world.

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GUZZO + GUZZO

ARCHITECTS, LLC

Guzzo + Guzzo Architects is an established architectural firm with over 40 years of design experience in:

- Retail
- Office
- Restaurant
- Municipal
- Food Market
- Industrial

www.gg-architect.com



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